

What discounts does Steinjäger offer to resellers?

- Steinjäger offers discounts based on the sales that a company does with us.
- Steinjäger pricing is a formula. It is not negotiated.
- Steinjäger has a MAP (minimum advertised price) system and strongly enforces it.

Level	Discount	Buy-In	or annual purchases with Steinjäger	Free Drop Shipping	Freight	Other Requirements
Tier 1	30.8%	\$0	\$0	Yes	FOB Bushnell, IL	Tax ID orWebsiteMotorsport Industry
Tier 2	37.0%	\$5,000	\$25,000	Yes	FOB Bushnell, IL	Tax ID orWebsiteMotorsport Industry

Pricing Example - Four Door Set of Tube Doors. Price does NOT include freight										
Level	Discount	MSRP	MAP Price	Reseller Pays Steinjäger	Which Yields a Mark-Up to Map	Which Yields a Mark-Up to MSRP				
Tier 1	30.8%	\$399.47	\$379.61	\$276.49	+37%	+44%				
Tier 2	37.0%	φ399.47		\$251.35	+51%	+59%				



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